# Minutes WPCA Executive Committee December 9, 2025

#### Committee Members Present:

John Goodman Leah De Hoet Glenn Marcus Linda Raphael Courtney Tolbert Stephanie Zobay

- 1. Quorum established/confirmed everyone could hear/see
- 2. Introductory items:
  - a. Approval of agenda. Agenda approved
  - b. Approval of minutes. Minutes of last meeting approved.
- 3. Financial stuff
  - a. Treasurer's Reports. Deferred.
  - b. DC tax exempt certificate. Stephanie reported on challenges dealing with DC government. John said she could use his address if DC needed one.
- 4. Woodley Park Day review. Leah discussed the committee's report of the event (attached). She said that thee relatively few responses to the online survey about the event were positive. John asked whether we should offer to return the contributions from two businesses that we ultimately didn't need; Leah said she had made the offer to one business, and it said WPCA should keep the money; she will contact the other donor.
- 5. Cannabis retailer. Discussion of a possible protest by the ANC or abutting neighbors. Comm'r Prinzo reported that every comment he's received has opposed this location for another dispensary. The subject will be on next week's ANC agenda.
- 6. Holiday Party. Report on number of RSVPs. John will send out a final reminder.
- 7. Appointment of Board members. John resigned as Pres; Leah declined to take the position. Pursuant to the Bylaws, the Board appointed the following Association members to serve until the next regular membership meeting: Pat Spillman, Pres; Leah De Hoet, VP:, Warren Gorlick, Sec'y; Stephanie Zobay, Treas; and Jenn Brown, Fran Mitchell, Michael Peck, Linda Raphael and Courtney Tolbert, at-large members.
- 8. ANC updates. DDoT bike strategy session at UDC tomorrow. ANC meeting Monday. Meeting adjourned at 8:56 pm.

#### Attendance:

103 Adult, 56 Youth RSVPs

14 volunteers including Aidan Montessori School

Final estimate of attendees: 250-300

#### Location:

Connecticut Ave from Woodley Rd to Calvert St.

#### **Food/Drinks:**

Lebanese Taverna and Petit Monde provided food and lemonade.

Zoo Wine & Spirits donated 100 water bottles.

222 shave ice given by Clayboys Shave Ice

Water, juice, and sparkling water sponsored by WPCA. Water provided on both sides of Connecticut Ave. Juice and sparkling water provided at Kid Zone.

#### **Entertainment:**

The Hot Club of Baltimore played from 2:30-5:30 pm and seemed to be well-received.

Location: Yours Café

### **Kid-friendly Activities:**

- 1. The Aidan Montessori School led activities such as rock painting and making little bugs/butterflies with stickers and pipe cleaners.
- 2. ANC's table, led by Janelle Pagats, provided bracelet-making activities. This very popular activity is estimated to have included 122 Girl Scouts bracelets for the ages between 5-12
- 3. Caricature Artist (3-5:30 pm)
- 4. Performer (balloon twisting, juggling, unicycling) 3-5 pm
- 5. Face Painting (3-5 pm)

#### Volunteers:

In addition to the Woodley Park Day Committee (Adam Prinzo, Courtney Tolbert, Leah De Hoet, Jack Tobe-Carvallo, Robert Meins), **4 Board members and 7 volunteers** supported the day of the event, with 2 additional volunteers passing out flyers (only).

The Aidan Montessori School was a valued partner. **Three volunteers** stayed the entire time, with additional volunteers (3+) helping with set up and break down. They provided 4+ tables and 10+ chairs.

Robert provided 2 canopies and at least 1 table. MLK library provided a canopy.

## List of Participating Community-based organizations:

Cleveland & Woodley Park Village

Woodley House

**ANC** 

**WPCA** 

DC Bird Alliance

Free DC

Aidan Montessori School

DC Tutoring & Mentoring Initiative

#### Marketing:

500 flyers passed out to neighborhood homes and business. Electronic versions sent to Woodley Park News email list, Meet Your Neighbors' email list, Aidan Montessori School, Oyster-Adams Bilingual School, and various apartment management.

Social media – limited. DC Tutoring & Mentoring Initiative shared on their social media; individual Instagram posts; local Facebook groups; WPCA page

Signage posted on Connecticut Ave the day of the event.

Summary of Survey Results (n=22)

# **Budget:**

Woodley Park Main Street (WPMS) - \$6000 WPCA - \$2000 ANC3C - \$3000 Donsak Thai - \$200 Allan Woods Flowers - \$500

# **Actual Budget Overview:**

Total: \$8039.62 Marketing: \$1576.37 Entertainment: \$3442.88 Food/Beverages: \$1023.70 Non-Food Materials: \$1996.67

## **Detailed Breakdown:**

Vendor	Date	Cost	Items	Incurred by
Alexandra Doroshenko	08/12/2025	\$100.00	Entertainment: Deposit - Face painting	WPMS
Clayboys Shave Ice	09/04/2025	\$174.90	Food: Deposit - Shave Ice	WPMS
FedEx	09/10/2025	\$156.87	Marketing: Flyer (500 count)	WPMS
Caricature Artists Group LLC	9/15/2025	\$456.75	Entertainment: Caricatures (3 hours)	WPMS
Jiffy.com	9/16/2025	\$1,867.40	T-shirts (250 adult/youth, multiple sizes)	WPMS
BaseCamp	9/17/25	\$319.20	Marketing: (vinyl banner + 1.5 hr design layout)	WPMS
Harris Teeter	9/19/2025	\$56.87	Food: Refreshments, i.e. bottled water, juice, sparkling	WPMS
Amazon	9/19/2025	\$129.27	Entertainment: Materials	WPMS
Manhattan Market	9/20/2025	\$12.93	Ice	WPMS
FedEx	9/20/2025	\$341.30	Marketing: (signage: 2 22x28 A-frames + 1 street sign)	WPMS
Alexandra Doroshenko	9/22/2025	\$350.00	Entertainment: Balance on Face Painting (3 hours)	WPMS
Caricature Artists Group LLC	9/22/2025	\$76.13	Entertainment: Caricatures (.5 hours)	WPMS
Clayboys Shave Ice	9/22/2025	\$779.00	Food: Balance on Shave Ice	WPMS
Bob Davis	10/01/2025	\$759.00	Marketing: Bob Davis (23 hrs @ \$33)	WPMS
Michael Rosman	10/01/2025	\$750.00	Entertainment: Stage & Sound plus delivery	ANC
Michael Rosman	10/01/2025	\$510.00	Entertainment: Multi-skill performer	ANC
Michael Joseph Harris	10/01/2025	\$1,200.00	Entertainment: 3 hours (Hot Club of Baltimore)	ANC
2025 Total		\$8,039.62	5 (a) (b)	

# Remaining Woodley Park Day Fund: \$1533.38\*

<sup>\*</sup>Includes Square and cash transactions on the day of event