

WPCA Executive Meeting – Meeting Minutes
May 12, 2020
7:30 PM

Committee Members Present (by videoconference arrangement):

Peter Brusoe
John Goodman
Warren Gorlick
Barbara Ioanes
Katie MacFarlane
Melissa Maxman
Jeff Myers
Courtney Tolbert
Stephanie Zobay

- Agree to agenda – The agenda was agreed to by the Board.
- Approve Minutes – The minutes were approved.
- Accept Treasurer Report – Stephanie presented the April Treasurer Report that she had circulated ahead of the meeting. Stephanie will make some minor amendments based on comments received. Acceptance of the April report will be discussed at the June meeting. The Board accepted the March 2020 Treasurer Report.
- Presentation from Jennifer Kuiper, Executive Director, Woodley Park Main Street – Jennifer provided an overview of Main Street programs and various Committees under her leadership. She noted that there are 24 Main Street programs in the District, and the WP Main Street is one of the newer programs. In response to questions, Jennifer confirmed that she would seek to ensure that WPCA events that are included in the Main Streets calendar are clearly denoted as WPCA events in order to avoid any confusion about who which organization is the sponsor. If members need to reach out to Jennifer, she provided her email address as follows:
jennifer@woodleyparkmainstreets.org
- Old Business:
 - Marilyn Mural – Barbara reported that WP Main Street (WPMS) is completing the process of selecting an artist, and that once chosen, work on the project could commence quickly. David DeSantis, WPMS Board chair, shared that due to the placement of the scaffolding they need to get permission of the adjacent building owner, and they have been unable to secure that through Grovesnor realty. If people know of someone with a connection please let them know.
 - Call Box Update – Barbara reported that \$1650 has been collected for the project, leaving just \$180 of the contracted amount to still be collected. (However, after further commitments from various Board members during the virtual meeting, the total cost of the Gelberg contract, \$1830, has been donated.) Barbara reported that the contractor had already undertaken the work, and she and other members noted that the work was performed in a high quality manner. Barbara stated that in 2024 the call boxes may need to be redone. The Board thanked Barbara and Judy Waxman for all of their hard work.
 - Picnic Update – Jeff is in touch with David Ensign about organizing the annual

picnic event at some point in September. A date will likely be finalized in time for the June Board meeting.

- Holiday Party update – Katie has not yet reached out to the Omni Shoreham about hosting this year’s event, but will do so, and will also reach out to the Kennedy-Warren.

- Website Update – Katie demonstrated the proposed lay-out of the website. She asked for feedback from Board members no later than Friday, May 22. She also requested that Board members provide suggestions for various events (including photos from past events), that could be included on the website. Katie noted that the website will use WordPress, a standard open source content management system. John’s updates will be included in an appropriate window in the website.

- Socials – Jeff noted that in light of the pandemic, no socials are planned. Jeff will put together a few options for a possible virtual event, and Board members can vote on what is the preferred approach to an event.

- Call box walking tour update – Peter reported that Judy Waxman is working on a self-guided tour that people can download from the website.

- 6. New Business:

- Update on businesses in the community – Jeff continues to work on updating the community on which restaurants are open during the pandemic. He noted that some WP restaurants will close permanently. Jennifer will provide an update on the awning at Naanwise.

- Honoring our Woodley Park Graduates – It was determined that this proposal is not feasible.

- Concerns about zoo foot traffic and social distancing – Determined to be premature until the District come up with a plan. A more general discussion ensued on how further sidewalk enhancement measures and lane closures may be initiated during the pandemic surge and after the immediate crisis has diminished. A concern was brought up about foot traffic in and around Hot and Juicy and how it is difficult to socially distance while walking by there.

- Preemptive Rat abatement – Deferred.

- Updates from Mayor/Council/DC – Tony Donaldson introduced himself as the new Ward 3 representative from the Mayor’s Office.

- Adjourn – The meeting adjourned at 9:05pm.

Woodley Park Community Association
 Treasurer Report For the Period of Mar 1, 2020 - Mar 31, 2020

Account	Balance as of 3/31/2020	Balance as of 3/01/2020	Net Change	Major Notes
Bank of America Checking - 2797 (Main)	6,122.91	5,007.91	1,115.00	
Bank of America Savings - 8372	27,986.01	27,985.06	0.95	
PayPal	1,467.50	966.45	501.05	
Total Balances	35,576.42	33,959.42	1,617.00	

<u>Account Debits:</u>	<u>Date Cleared</u>	<u>Amount</u>	<u>Acct</u>	<u>Check #</u>	<u>Purpose</u>
Paypal Fees	31-Mar	\$14.95	PayPal		

Total Debits \$14.95

<u>Account Credits:</u>	<u>Date Cleared</u>	<u>Amount</u>	<u>Acct</u>	
Membership donations (Checking)	27-Mar	\$40.00	*2797	1 check total
Membership donations (PayPal)	31-Mar	\$516.00	PayPal	
Interest (Saving)	31-Mar	\$0.95	*8372	
Call Box Revenue	16-Mar	\$1,075.00	*2797	4 checks total: Marriott, Maret, Sheila Mooney, Chris Martin
Square Deposits		\$0.00	*2797	
Donations + Interest		\$556.95		
Credits received this month		\$1,631.95		Difference is call box revenue
Donations + Interest received 2020 YTD		\$1,338.25		
Donations + Interest received 2019 YTD		\$1,000.13		
Donations + Interest received 2018 YTD		\$966.50		
Change vs 2019		34%		
Change vs 2018		38%		
2018 YTD total income		966.50		

2019 YTD total income		1,000.13			
2020 YTD total income		4,018.25			