

**Woodley Park Community Association  
Executive Committee Meeting  
April 2, 2019**

**Committee Members Present:**

Carolyn Abbey  
John Goodman  
Warren Gorlick  
Barbara Ioanes  
Bill Kummings  
Katie MacFarlane  
Melissa Maxman  
Jeff Myers  
Courtney Tolbert

- Acceptance of Agenda and minutes from February 6th Executive Committee Meeting – The agenda was accepted and the minutes were approved.
- Report from Treasurer – The Treasurer’s report was accepted.
- New WPCA Website – Katie provided a summary of the proposal for a website redesign from Designity. Among the features of the new website will be the ability of new and current members to manage their membership directly. Katie also described how a reorganization of the current website content that will be part of the redesign may assist in promoting a higher WPCA ranking on google and similar search sites.
  - *Melissa proposed a MOTION to purchase from Designity design services to create a new website without membership management functionality at a cost of \$3,500. The Motion passed unanimously.*
  - *Melissa proposed a second MOTION to purchase from Designity added functionality that includes membership management. The total cost of the website redesign with this added functionality is \$5,490. The Motion passed 6-3.*

It was also agreed to create a website committee comprised of Carolyn, Katie and John. The website committee will oversee the implementation of the new website, and be responsible for maintaining the content on the website once operational. Other Board members will also participate in the training session that the vendor will provide and may assist in maintaining the content at a later date. The website committee will also review how to promote communication with the large multi-dwelling units.

- Updates from ANC and Mayor’s Office – None present.
- Spring Meeting Topics and Scheduling – It was agreed that Katie will reach out to request a presentation about the Hearst Pool from Jackie Stanley, the District’s spokesperson for the Hearst Pool project. In addition, Carolyn will invite Mayor Bowser

to speak on topics to be suggested by the Members. John will communicate with the members to determine appropriate topics that the Mayor will be asked to discuss at the meeting.

- Update of the Marilyn Monroe Mural – Barbara informed the Board that a proposed contract with an artist has been drafted. Some local businesses will also contribute part of the cost. In addition, the WPCA could serve as a conduit for dedicated mural contributions later this year and may be asked to donate some funds for the project. It is anticipated that the District may allocate money for another mural project in Woodley Park in the 2020 fiscal year.
- Discussion on Participation in May 16th First Responders Dinner – Deferred.
- Upcoming Community Events – Melissa announced the upcoming Sustainability Fair to be held from 10am-4pm on April 13 at the Cleveland Park Library that will include educational presentations on sustainable living, recycling, composting and other environmental issues with representatives from the DC government, local businesses and non-profits.
- Hazardous Waste shredding event – It was agreed that John would send Peter a list of current WPCA members and that Katie, in conjunction with other volunteers, will try to sign up new members.
- Picnic Scheduling and Coordination – Jeff has spoken with Dave Ensign will oversee picnic coordination. Other Board and WPCA members will assist. The picnic will be held on either June 1 or June 8, depending on Dave Ensign’s availability.
- Woodley Park Residents’ Art Show – Barbara announced a new artist opening on April 11, from 6-8pm. We don’t yet have a start date for the WPCA residents’ art show.
- “Meet Your Neighbor” events – Jeff is working on finding a venue for the next event.
- Open Discussion – None.
- Adjourn – The meetings adjourned at 8:55pm. The next meeting will be Tuesday, May 7.

Woodley Park Community Association  
 Treasurer Report For the Period of Mar 1 to Mar 31, 2019

Account	Balance as of 3/31/2019	Balance as of 2/28/2019	Net Change	Major Notes
Bank of America Checking - 2797 (Main)	6,817	7,254	(437)	
Bank of America Savings - 8372	30,476	30,475	1	
PayPal	1,776	1,612	164	
<b>Total Balances</b>	<b>39,068</b>	<b>39,340</b>	<b>(272)</b>	

Checks Written To:	Date Cleared	Amount	Check #	Purpose
Chubb	26-Mar	\$497.00	1282	insurance
Jeff Myers	13-Mar	\$60.00	paypal	Meet your neighbor tips
Warren Gorlick	13-Mar	\$40.00	paypal	Meet your neighbor tips
Peter Brusoe	28-Mar	\$144.16	paypal	Shred/waste day flyers

Total spent \$741.16

Donations Received:	Vehicle	Amount
Membership donations	checks	\$60.00
Interest	Savings	\$0.52
Membership donations	Paypal	\$408.36

Donations received this month \$468.88  
 Donations received 2019 YTD \$1,000.13  
 Total received 2018 YTD \$966.50  
 Change vs 2018 3%  
 Total received 2017 YTD \$2,239.64  
 Change vs 2017 -55%

